

Luli

2014 LULI PINOT NOIR SANTA LUCIA HIGHLANDS

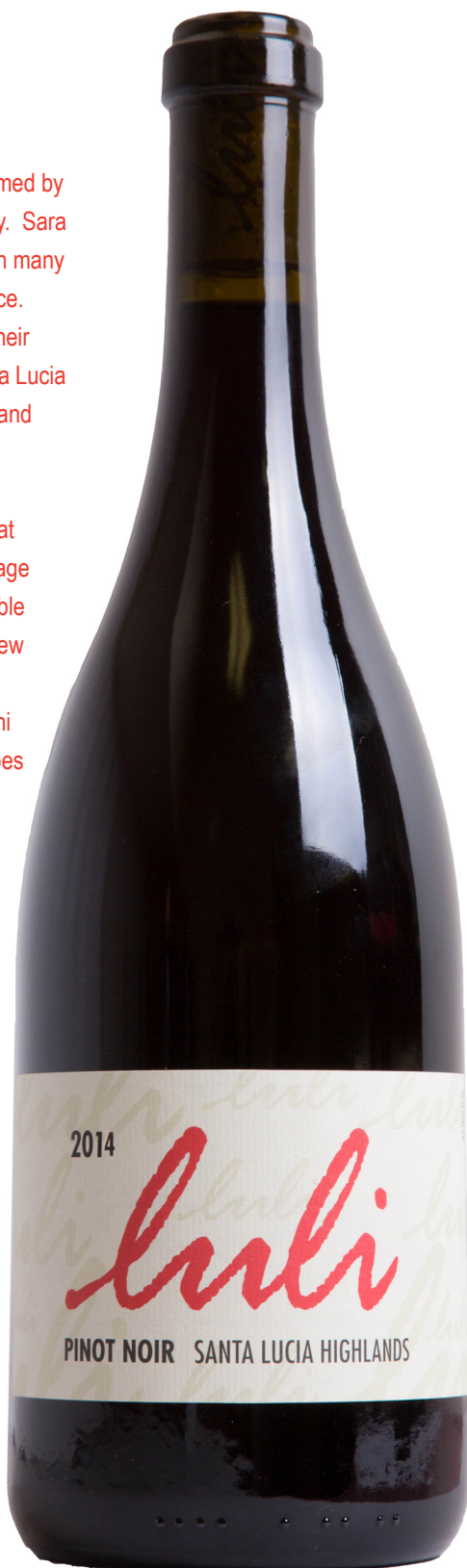
Luli represents a partnership formed by Sara Floyd and the Pisoni Family. Sara Floyd is a Master Sommelier with many years of food and wine experience. The Pisoni Family is known for their eponymous vineyard in the Santa Lucia Highlands and for Pisoni Estate and Lucia wines.

Deciding they would make a great partnership and noting the shortage of handcrafted wines at reasonable prices, they set out to create a new line of wines for this niche. To achieve this, Floyd and the Pisoni Family focus on purchasing grapes from multiple vineyards in the Santa Lucia Highlands and the greater Monterey County—California coastal regions excellent for growing cool-climate grapes.

WINEMAKER: Jeff Pisoni

CASES PRODUCED: 7,200

CONTACT: info@LuliWines.com
www.LuliWines.com



THE VINTAGE:

The 2014 growing season in Monterey County was one of the driest on record for California. This was the third consecutive drought year, and this lack of rainfall led to early season stress on the vines. This brought smaller canopies but very phenologically developed fruit. Great care was taken and large amounts of fruit were dropped to balance these smaller canopies with the crop levels. Winter and Spring were mild which led to an early bud break. A cool summer slowed down the growing season, and harvest began in early September. The 2014 wines possess great elegance, vibrance, and intensity.

THE VINEYARD:

The 2014 Luli was sourced entirely from various sustainably farmed vineyards in the Santa Lucia Highlands. The vines are well-trained, carry low yields and are planted to a variety of different clones. Soils are well-drained and primarily granite in composition. These factors, combined with the fog and cool winds of the Santa Lucia Highlands provide wonderful growing conditions for Pinot Noir.

THE WINEMAKING:

The Luli Pinot Noir was made with classic winemaking techniques: Hand-sorting of the fruit, native yeasts for fermentation and production in small lots. The wine was aged in 'neutral' French oak barrels and was not fined or filtered. The resulting balanced wine is a tribute to the region's success with Pinot Noir.

TASTING NOTES:

The 2014 Luli Pinot Noir has a beautiful combination of aromatics and texture. Deep ruby in color, the wine starts out with an exuberant display of wild strawberry, rich raspberry, earl grey tea, and dried rose petals. The cool summer temperatures of the Santa Lucia Highlands create these expansive aromatics. While the rugged, granite, soils deliver the wine's texture—layers of tannins unfold into a broad finish with great depth of flavor and bright acidity.